

## **Worldhotels Portfolio Of Independent Hotels Now Includes Royal Regency Hotel**

Wednesday, August 05, 2015

Worldhotels, a leading global group for independent upscale hotels, today announced that the newly renovated Royal Regency Hotel in Yonkers, New York, has joined as its newest affiliate.

The Royal Regency Hotel is a boutique hotel located in Yonkers, just 15 miles north of New York City. Family owned and operated, the hotel is dedicated to providing guests with excellent customer service and a friendly atmosphere to help guests feel comfortable. The home-spun hospitality reflects the family's pride in their Greek-American heritage.

“Royal Regency Hotel’s owners and staff truly try to provide a home-away-from-home for their guests with a welcoming, independent spirit,” said Tom Griffiths, vice president, Worldhotels-The Americas. “We look forward to introducing our guests to this wonderful addition to our portfolio.”

Royal Regency Hotel has undergone extensive renovations during the past year, including the hotel’s 88 standard guest rooms, five luxury suites, lobby and reception areas, as well as its beautiful Crystal Ballroom, meetings and event spaces. The hotel offers 11,000 square feet of meeting space, including three ballrooms that can accommodate events for 50 to 450 guests.

Venue, the hotel’s onsite restaurant and lounge, provides a delicious and convenient dining option for both lunch and dinner. It offers room service as well. The hotel’s complimentary amenities include a fitness center, Wi-Fi throughout the hotel, on-site parking and a deluxe continental breakfast for guests. The hotel also offers convenient onsite car rental service and same-day dry cleaning. The hotel is located in Westchester County, New York -- nearby premier shopping and entertainment centers including Ridge Hill Shopping Center, LegoLand, Empire City Casino, Yonkers Raceway and several top golf courses.

“Worldhotels is an excellent, global partner for the Royal Regency Hotel to team up with to expand our reach. We are thrilled to showcase the hotel’s gorgeous renovations and upgrades to a broader market, and Worldhotels is helping us do just that,” said Maria Pampafikos, co-owner and vice president, Royal Regency Hotel.

Worldhotels makes it easy for guests to book rooms with member hotels via telephone, online or through 450,000 travel agent terminals worldwide — as easily as with hotels and resorts affiliated with large franchise operations. With the group’s new loyalty program, Worldhotels Peakpoints ([worldhotels-peakpoints.com](http://worldhotels-peakpoints.com)), guests can redeem points for hotel vouchers or collect miles for eligible stays thanks to an extensive list of 25 frequent flyer programs of the world’s premier international carriers.

Other advantages include participation in advertising, promotions and public relations campaigns, as well as exposure at industry events and trade shows attended by Worldhotels. Specific advertising materials include a page in the Worldhotels' hotel/resort directory, a listing on [www.worldhotels.com](http://www.worldhotels.com), and inclusion in print ads to capture the atmosphere, amenities and unique essence of each property.

In addition, more than 35 sales and reservation offices staffed by 80 employees worldwide work on behalf of all Worldhotels' properties to create and sell special programs for business and leisure travelers.

### **About Royal Regency Hotel:**

Royal Regency Hotel is a family owned and operated boutique hotel proudly located in Yonkers, New York. As a Greek-American family, we take great pride in our heritage and hospitality means the world to us. We strive to make our guests feel at home during their stay with us, working hard to create an atmosphere that is welcoming, comfortable and fun. The Hotel is conveniently located nearby to many major highways and is just 15 miles north of New York City. Guests can conveniently dine at Venue, the Hotel's onsite restaurant and lounge. And, there is plenty of great shopping and entertainment just minutes away including – Ridge Hill Shopping Center and Empire City Casino. For more information about Royal Regency Hotel, please visit: [www.royalregencyhotelnyc.com](http://www.royalregencyhotelnyc.com).

### **About Worldhotels:**

- Worldhotels is a global brand that brings together some of the world's most unique independent hotels. With the tagline "Where Discovery Starts" it targets savvy business and leisure travelers that seek an authentic and local experience when choosing a hotel. Worldhotels now offers nearly 500 hotels in 250 destinations and 65 countries worldwide.
- With more than 40 years of excellence in the industry, the company's mission is to provide access to 4 and 5 star hotels of character and distinction. Each hotel in the Worldhotels portfolio has been carefully selected to ensure it meets the group's strict quality standards. Each hotel is measured against over 1,000 quality criteria every year.
- Guests can now earn points with the group's loyalty program, Worldhotels Peakpoints ([worldhotels-peakpoints.com](http://worldhotels-peakpoints.com)), and redeem them for hotel vouchers. Alternatively, they can collect miles for eligible stays thanks to an extensive list of 25 frequent flyer programs of the world's premier international carriers. Delta, American Airlines, U.S. Airways, United Airlines, Air France and Lufthansa are just some of the partners that make it easy to earn miles with Worldhotels.
- Through a comprehensive range of services that includes global marketing, sales, training, e-commerce and state-of-the-art distribution and technology, Worldhotels backs independent hotels with the power of a global brand while allowing them to retain their individual character and identity. In addition to its classic "affiliation model", the group offers independent hotels a soft franchise branding solution which is the perfect alternative to standard franchise contracts.

For more information on all Worldhotels affiliates, including reservations, please visit [worldhotels.com](http://worldhotels.com).

Images are available in the “news & press” section of [worldhotels.com](http://worldhotels.com) or from [vbahnmann@worldhotels.com](mailto:vbahnmann@worldhotels.com). For most recent news, follow Worldhotels on Facebook and Twitter. [www.worldhotels.com/facebook](http://www.worldhotels.com/facebook); [www.worldhotels.com/twitter](http://www.worldhotels.com/twitter)

<http://www.hotelinteractive.com/article.aspx?articleid=37035>